

Redefining Success in Self Storage

Looking for a partnership that specializes in marketing strategies, your reputation and revenue management?

At Urban, Growing your storage investment is our highest priority.

OVER 30 YEARS

Expertise in Self Storage.

URBAN Self Storage, Inc. | 918 S. Horton St. Ste. 1000 | Tel 206.322.4868
Seattle, WA 98134 | UrbanStorage.com

Our storage expertise is your investment success.

For more information, email us today at: info@UrbanStorage.com




URBAN
SELF STORAGE

Experience THE URBAN EDGE



Urban Development & Construction:

Looking to expand? Develop a new self storage facility? From a proforma to demand studies, our skilled construction management team is here to provide you with results.



In House Marketing Team:

Marketing a self storage facility is more than just a website. Our in-house marketing team is dedicated to catering market specific approach to increasing conversions and gain authority in all marketing channels including social media, pay-per-click and search engine optimization. At Urban Self Storage, our partnership provides you with an increased brand awareness, community specific relationships and non-profit support to ensure we capture the most visibility in each community. Driving relevant traffic to your project while increasing conversions is our focus.



Customer Service Is Our Focus:

Customer service isn't just about that first sales experience. We provide dedicated employees that ensure our customers feel just as important as that first self storage experience, to each interaction that follows. From our unique training approach and employee certification programs, our employees are dedicated to leaving a lasting, positive experience. That isn't where our dedication to service ends, at each facility you'll find customer facing iPads that allow our perspective customers and customers to alert all experiences to our customer satisfaction team for prompt reply. In addition, each and every new customer is invited to leave their rating on their service experience allowing us to high-five the dedicated staff member, or to improve if there is feedback where improvement is necessary.



Accounting Team:

With any investment, knowing your NOI is a critical component to your facility's financial success. Our accounting team is dedicated to providing monthly reports, managing all expenses and is available to answer any questions along the way.



Daily Operations:

Urban specializes in a "results" approach, proactively managing by income, including delinquencies and annual budget projections. Our key performance indicators are the focus to driving revenue. From a streamlined self storage operating system that integrates with our customer relationship management systems, we provide a solution to all aspects of your self storage facility.



Revenue Management with Dynamic Pricing:

Like the hotel industry, Urban Self Storage recognizes the opportunity to upgrading rates based on consumer convenience. With Standard, Premium and our Best Rates, we provide options to our customers while increasing rents. With our competitive industry, rates can change on the daily. Our team is dedicated to analyzing competition, while managing by market changes to drive rates at every opportunity.



Founded in
1987, URBAN
Self Storage
operates over
65 facilities in
Washington,
Oregon,
Arizona and
New Mexico.

